

Kentville

A BREATH OF FRESH AIR

SEARCH KENTVILLE



HOME

TOWN HALL

HOW TO

CONTACT

OBTAIN A PERMIT

GROW YOUR BUSINESS

FIND A BUSINESS





How to start and grow a business in Kentville. Your handy guide about everything from why to choose Kentville, to permits and signage, taxes, funding, and everything in between.

Find out why Kentville is THE place to bring your business, and how to do it right!

Kentville

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Candy

joovy



Why Kentville?

Let us take you through why Kentville is
the place for you to start..

A BREATH OF FRESH AIR

Kentville

A BREATH OF FRESH AIR



Kentville's business community is steadily growing, with good reason! Everyone knows Kentville is an awesome place to live and play. The Town is rich with opportunities for recreation and culture and a beautiful place to get a *breath of fresh air...*

(see what we did there?)

Kentville is ranked among the top 7 places in all of Canada to start-up a new business!

The Canadian Federation of Independent Business recently ranked Kentville as the number one place to start up and do business in all of Atlantic Canada. That's impressive, but what does it mean? Why is Kentville such a great place to bring your business?

Let's explore that..

Taxes

Everyone has to pay them, but in Kentville we are committed to keeping the commercial rates competitively low.

Since 2012, Kentville has steadily reduced the commercial tax rate each year. Currently Kentville has the 5th lowest commercial rate in Nova Scotia.

Promotion

Kentville makes resources available to businesses and provides a robust variety of opportunities for free and subsidized promotion of your business.

The Town maintains an up to date website and business directory, a Facebook page with a growing audience of over 3500 people, a twitter account and a monthly e-newsletter. The Town also runs multiple subsidized joint advertising campaigns for businesses every year both in print and on radio with various media companies. Kentville believes in celebrating the successes of its businesses and telling the world how great they are.



Service Delivery

Kentville prides itself on providing top notch service delivery to both the residential and commercial zones.



POLICE

24/7 dedicated police service.
Average 3 minute call out time.



PUBLIC WORKS

Maintain a high standard of service delivery.



Excellent snow clearing and maintenance.



Excellent delivery of water and sewer services.



TOWN HALL

You can always reach someone at Town Hall to answer questions, provide help or guidance, or just to say hello if you like.

(We're a friendly bunch)





Where in Kentville?

Looking for available space in Kentville?
We have resources that can help you find
your ideal space in Town!

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How can the Town of Kentville help you? No matter where you are in the process of setting up your business the Planning and Development Department can help!



Are you...

- ↳ In the very early stages of planning your business?
- ↳ Ready to open and just looking for the perfect space?
- ↳ Already established but looking to relocate to Kentville?
- ↳ Currently operating in Kentville and looking for support?

Whether you're just starting out with an idea, are ready to go right now, or somewhere in between, contact the Planning and Development Department for help and information so you don't miss a step!

A

"I have an idea but I don't know where to start"

Start with a conversation with our Community Economic Development Coordinator (CEDC) who can point you to all the available resources and supports for getting you from idea to execution! We can tell you the best places to go for support for business planning, financing, and more.



B

"I have my business plan ready and I'm looking for space in Kentville"

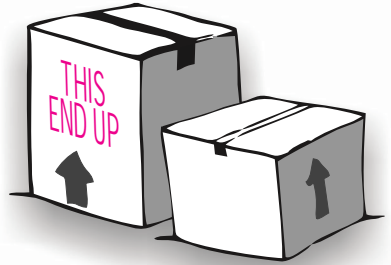
There are a few places you can look to find available space in town. Kentville Business Community (KBC) keeps a commercial space database, and the Planning Department maintains contacts as well. Start with a call to the CEDC.





"I found a space and I'm ready to move in"

So you're all set, now you'll need to make sure you have all the proper permits to operate! Don't know what permits you need, or if you need them at all? No problem, talk to the Planning Department to find out!



"I'm open for business and looking for ongoing support"

The Town of Kentville Planning and Development Department provides ongoing support to businesses through the provision of joint advertising/marketing opportunities, free online business listings, partnerships for special events and tourism initiatives, and more. Contact the CEDC to find out how we can help your Kentville Business thrive!



Armour Property

KINGS COUNTY MUSEUM

GENEALOGY RESOURCE CENTRE

International Centre for the Study of New England Families Ltd

CATCH OF THE DAY
NEW BOOK GONE FISHIN'
BY ED COLEMAN \$20

OPEN



"I want to start a business in Kentville!"



Do you have a business plan?

YES

NO

Do you need funding?

NO

YES

Do you have space?

YES

NO

Come visit us at the Planning Department to check on what permits you may need.

You're Done!!

For help with Business Plans:

Access Nova Scotia
Acadia Centre for Entrepreneurship (ACE)

Check out these organizations:

Community Business Development Corporation (CBDC)
Atlantic Canada Opportunities Agency (ACOA)
Nova Scotia Business Inc. (NSBI)
Nova Scotia Cooperative Council

To find space in the Town of Kentville, contact:

Local Realtor
Kentville Business Community (KBC)
Community Economic Development Coordinator (CEDC)

Ongoing support for business in Kentville is provided through the CEDC office, and KBC! Get listed on the town's business directory by contacting community development, and be sure to register for your FREE membership with KBC to receive ongoing communications and important updates related to business in Kentville!



Hawthorn

NATUROPATHY • ACUPUNCTURE • MASSAGE THERAPY

NATHANSON
NEUMAN
WATTS

Town Hall Support & Additional Resources

Get to know your Town Hall employees and find out what additional resources are here to help you navigate your way through the process.

Planning and Development Department

The Department helps civic leaders, businesses, developers and citizens envision new possibilities and create a broad vision for the community. This vision is delivered in a number of ways, including through:

the Municipal Planning Strategy,

the Land Use Bylaw,

and the delivery or support
of other Community
Development related special
projects and programs.





Planning and Development Department



Beverly Gentleman
Director of Planning and Development

(902) 679-2535
bgentleman@kentville.ca

Lindsay Young
Community and Economic
Development Coordinator

(902) 679-2549
lyoung@kentville.ca

Kirsten Harrison
Planning Technician and Assistant
Development Officer

(902) 679-2531
kharrison@kentville.ca

Kentville Business Community (KBC)

KBC is a proactive private sector-based business development organization committed to support, promote, and grow the Kentville business community thereby helping to ensure a prosperous, sustainable future for all citizens.



The Downtown Kentville Facade Program is a joint endeavour between KBC and the Town of Kentville with the goal of re-designing and upgrading downtown business facades to bring renewed vibrancy to the downtown and reflect the Town's brand project, "A Breath of Fresh Air".



Kentville Business COMMUNITY

www.KDCL.ca



info@kdcl.ca

Permit #:	
Date:	
Estimated Cost: \$	

DEVELOPMENT PERMIT APPLICATION

TYPE	<input type="checkbox"/> New Construction	<input type="checkbox"/> Additions	<input type="checkbox"/> Demolition	<input type="checkbox"/> Swimming Pool
	<input type="checkbox"/> Alterations	<input type="checkbox"/> Renovation	<input type="checkbox"/> Sign	<input type="checkbox"/> Other _____

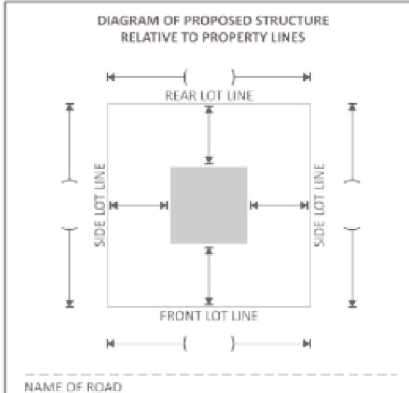
APPLICANT	Name: _____		
	Address: _____		
	Phone: _____	Cell: _____	Email: _____

OWNER	Name: _____		
	Address: _____		
	Phone: _____	Cell: _____	Email: _____

PROJECT INFORMATION	Type of Project: _____	Zone: _____
	Project Location: _____	Lot #: _____
	Contractor Name: _____	Contractor Phone: _____
	Existing Use: _____	Proposed Use: _____
	Are there any known easements on the property? If yes, describe in comments below. <input type="checkbox"/> Yes <input type="checkbox"/> No	
	Corner Lot: <input type="checkbox"/> Yes <input type="checkbox"/> No	AAN: _____



COMMENTS	
FEE	



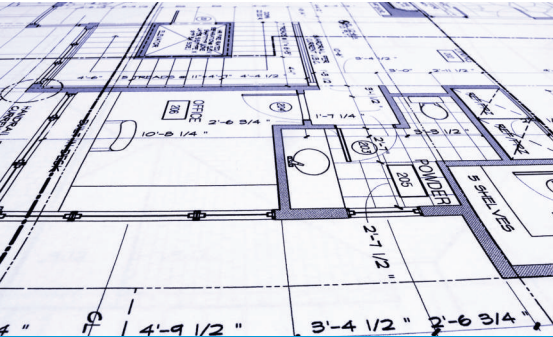
Permits

All you need to know about the Permitting process.

Why is a Permit required?

A permit is necessary to make sure that the proposed development conforms with the requirements of the Land Use Bylaw. This permit can be obtained by filling out a development permit application, which is available on our website, supplying any relevant information about your project and sometimes paying a fee. If your project then requires a Building Permit, the Town officials will send your development permit and information on to our Building Inspectors for them to issue a building permit.

It is the property owner's responsibility to ensure permits are obtained.



Who can obtain a Development Permit?

- ↳ The property owner
- ↳ The contractor
- ↳ An authorized agent of the property owner
(that means you, tenants!)

When is a Permit required?

In the Town of Kentville a Development Permit is required for:

- Any New Construction
- Building an Addition to any building
- Structural/Plumbing Repairs
- Renovations over \$5,000
- Home Based Businesses
- Demolition
- Installation of a Pool
- Erection of a Sign
- Changing the Use of a Building

Contact the Kentville Planning and Development Office today to apply for or obtain a Development Permit Application.



Testimonials

Hear what the local business owners have
to say about doing business in the
Town of Kentville!

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Arms Pub
By Lew Murphy's



For many years, I operated a clothing store in a shopping centre and had the mindset that the success of my business was dependent upon this type of environment. That changed in 2013, when I purchased retail property right on Webster Street in Kentville and opened "Phinneys for Men & Women". I love the connections I now make with my customers. Because of their ongoing support, and the tremendous support available from Town Hall, "Phinneys" is flourishing. I'm so happy to be woven into the fabric of Kentville.

Andrew Zebian

[Phinneys for Men & Women](#)

I had been watching Façade upgrades to downtown Kentville and that, coupled with their ongoing promotion of downtown local businesses, I decided it was the right time to introduce "Mystics" which provides a unique therapeutic traditional service. We've had very positive endorsement from the local community, and from visitors stopping in. Everyone expresses how happy they are that we have chosen to open the shop here.

Eve Chapman

[Mystics](#)

"Occasions Gifts & Décor" has been in business in Kentville for almost 10 years. This is a wonderful town to start and watch your business grow. We attribute our success to all of our loyal customers who continue to support us. We truly have the best customers ever!!

Andrea Watts

[Occasions Gifts & Decor](#)

The Town of Kentville has everything I was looking for when selecting a location to open my graphic design office, including a very active Chamber of Commerce (AVCC) and newly reformed and hit the ground running, Kentville Business Community (KBC). Choosing my small commercial space in the hub of the town was the most rewarding move I have ever made. Rewarding because of the people I get to meet every day and the quality of clients right here in Kentville.

Bonnie Ross

[Ross Graphic](#)

For almost 35 years, CentreStage Theatre has been the face of live community theatre in the town of Kentville. Even though we've physically moved around the town several times, there was never ever any thought of moving elsewhere. For us, this has been due to the fact that Kentville has a good business community, educated population, a wide population base from which to draw both audience members and talented actors and technical support. This has proven to be a wise decision as CentreStage looks forward to a successful future.

Nancy Henry

CentreStage Theatre

Check out the Business Directory on the Kentville website for an up-to-date list of businesses in Town.

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