
The Town of Kentville social media accounts aim to keep followers informed and engaged about Kentville issues, concerns, announcements and events, and will make reasonable efforts to engage, monitor, measure, and moderate the community. To achieve these goals, the Communication Team uses the following platforms: Facebook, Twitter, Instagram, and YouTube. Users who do not adhere to the following guidelines may have their comments and privileges edited or removed:

- **Be polite:** Inappropriate language will not be tolerated and posts containing discriminatory, racist, offensive, obscene, vulgar, profane, inflammatory, unlawful or otherwise inappropriate and/or objectionable statements, language or content will be removed.
- **Personal attacks:** We recognize that questioning, constructive arguments and opinions are part of conversation, but posts with aggressive personal attacks, defamatory in nature and/or threatening will be removed immediately.
- **Personal information:** For your own safety and the safety of others, posts that violate privacy and/or include personal information including your own will be removed.
- **On-topic comments:** All discussion participants are reminded to stay on topic. Off topic comments and postings will be removed to encourage and facilitate effective discussions.
- **Political comments:** Blatantly partisan comments, such as those explicitly in support of/or detracting from a candidate or potential candidate will be removed.
- **Comment spam:** Posts deemed as spam and/or explicit commercial endorsements will be removed.
- **Blocking:** Individuals who repeatedly disregard these discussion guidelines will be contacted about their behaviour. In extreme circumstances, users may be banned from participating. The Town of Kentville wants everyone's voice to be heard; please respect the rules.

By submitting content to any of the social media platforms, you understand and acknowledge that this information is available to the public and as such, is considered a public record.

Inappropriate Use or Activities means any of the following activities:

1. Transmitting any materials in violation of local, provincial or national laws;
2. Using vulgar, profane or inappropriate language;
3. Transmitting or posting threatening, abusive, discriminatory or obscene material;
4. Duplicating, storing or transmitting copyrighted material;
5. Lobbying for political purposes;
6. Duplicating, storing or transmitting pornographic material;
7. Suggesting or supporting illegal activity;
8. Posting material that is likely to compromise the safety or security of the public or public systems;
9. Advertising or soliciting on behalf of businesses or not-for-profit organizations;
10. Posting material that is not topically related to the Content; and
11. Repetitive or multiple postings by a single user.