

FOR IMMEDIATE RELEASE: Thursday, March 23, 2017



Kentville to Participate in 10th Annual Earth Hour on March 25

KENTVILLE, NOVA SCOTIA – The Town of Kentville will participate in the tenth annual Earth Hour event, and encourages residents to participate as well.

On March 25th 2017, millions of people, businesses, and landmarks around the world set aside an hour to switch off their lights, and raise awareness about climate change. Every year Earth Hour tracks the impact of the events around the world. Some of the results from the 2016 Earth Hour include:

- 2,427,929 actions around the world around water, forests, energy, waste management and other conservation themes
- 178 participating countries and territories
- More than 400 of the world's landmarks participated
- More than 1.2 Million people participated to help change climate change

“It’s easy to participate and help bring attention to climate change,” stated Deputy Mayor Eric Bolland. The Town of Kentville will participate in Earth Hour by turning off non-essential light and equipment, including the lights in Centre Square during Earth Hour. “Kentville will participate in Earth Hour in any way they can, and will continue to reduce energy and water waste in their facilities.”

Town council and staff encourage residents to take part by turning off lights and equipment in their homes on March 25th from 8:30 to 9:30pm. Residents can also take part by hosting an Earth Hour party, donating their Facebook feed, or joining the Facebook event.

For more information about Earth Hour, please visit <https://www.earthhour.org/>

For more information about the Town of Kentville’s Earth Hour, please contact

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