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## **Kentville Considers Relocation of the Visitors Information Centre**

**KENTVILLE, NOVA SCOTIA** – The Town of Kentville plans to move the Visitor Information Centre from the downtown location to its former location at 125 Park Street, pending council approval.

In January, Town of Kentville council asked staff to explore the costs and potential impacts of moving the Visitor Information Centre (V.I.C) from 66 Cornwallis Street to 125 Park Street. “We felt that there was a greater opportunity to offer exceptional tourism information at the Park Street location which is more visible and is positioned at a gateway to the Town,” stated Mayor Sandra Snow.

In February staff presented council with a report describing the impact that the move would have on tourism support services and on the Annapolis Valley Chamber of Commerce (A.V.C.C.), which currently leases space in the existing V.I.C.. At this time, Council directed staff to discuss the potential for A.V.C.C. to move to the Park Street location. The A.V.C.C. has stated that they are unable to move to the Park Street location and would remain in their current location. They further stated that they would be unable to provide tourism services from the Park Street location.

The staff report outlines the logistics, timeline and cost to move and manage the Centre at the Park Street location throughout the year, and will be discussed by council at the April 24<sup>th</sup> council meeting. To read the full report, please download the meeting package for the April 10<sup>th</sup> meeting of the Council Advisory Committee, available online at [www.kentville.ca](http://www.kentville.ca).

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