



NEWS RELEASE

FOR IMMEDIATE RELEASE: Tuesday, May 16, 2017

RE: Kentville Corporate Award presented to Apple Valley Pies Inc.

PHOTO AVAILABLE

KENTVILLE, NOVA SCOTIA— Mayor Sandra Snow presented the annual Mayor’s Corporate Award to Apple Valley Pies Inc. for outstanding leadership in the business community.

The Mayor’s Corporate Award is presented each year to a company or enterprise in Kentville which shows leadership to the business community, while supporting economic development, providing meaningful employment and an exceptional product or service. Apple Valley Foods Inc. is located at 14 Calkin Drive in the Kentville Business Park. Their 43,000 square foot plant includes ovens and a warehouse facility for complete baked good production. Family owned and operated, Apple Valley Foods Inc. is also the largest grower of Spy Apples in Atlantic Canada, with 220 acres of farm land through Sarsfield Orchards.

“This morning it gives me great pleasure to present this award to Apple Valley Foods for demonstrating corporate leadership benefiting our community,” Mayor Snow stated during the presentation to John Pettet and Jeff Sarsfield. “To the owners and managers here at Apple Valley Foods thank you for making Kentville part of your operations. To the folks who make up the production team, thank you for being part of the team and ensuring that Apple Valley Foods is the best pie maker in North America and an excellent corporate citizen.”

Leonard Sarsfield started making pies in 1980 with his wife, Fran, in the kitchen of their apple farm. Their success expanded rapidly to become a \$16,000,000 pie company, the largest pie manufacturer in Canada. Apple Valley Foods Inc. produces a variety of pies including unbaked, baked, no sugar added baked and unbaked, thaw and serve, and seasonal pies, in more than 20 different flavors and a variety of sizes. In 2012 they were awarded 16 first place prizes at the American Pie Council National Pie Championships.

“It’s one of the best parts of my job, being out and about and honouring the folks who work so hard to make our community a great place to live,” stated Mayor Snow.

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