

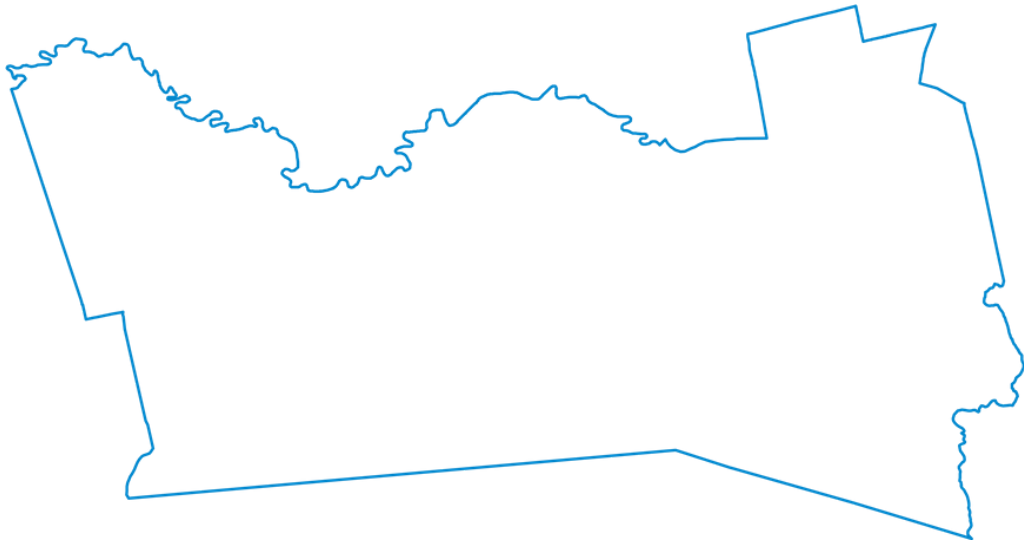


# Community Profile

## Demographics

Average Age 44.2 (42.5 | 45.6)

Median Age 45.4 (43.9 | 46.8)



# 6271

People living in Kentville



0-14 years old

### 995



485 515

## 16%



15-64 years old

### 3875



1830 2040

## 62%



65+ years old

### 1400



590 810

## 22%



15-19 years old	5%	(185   155)
20-24 years old	6%	(170   200)
25-29 years old	8%	(155   140)
30-34 years old	4%	(165   170)
35-39 years old	6%	(175   205)
40-44 years old	6%	(175   210)

45-49 years old	6%	(210   215)
50-54 years old	7%	(205   255)
55-59 years old	7%	(220   215)
60-64 years old	7%	(185   270)

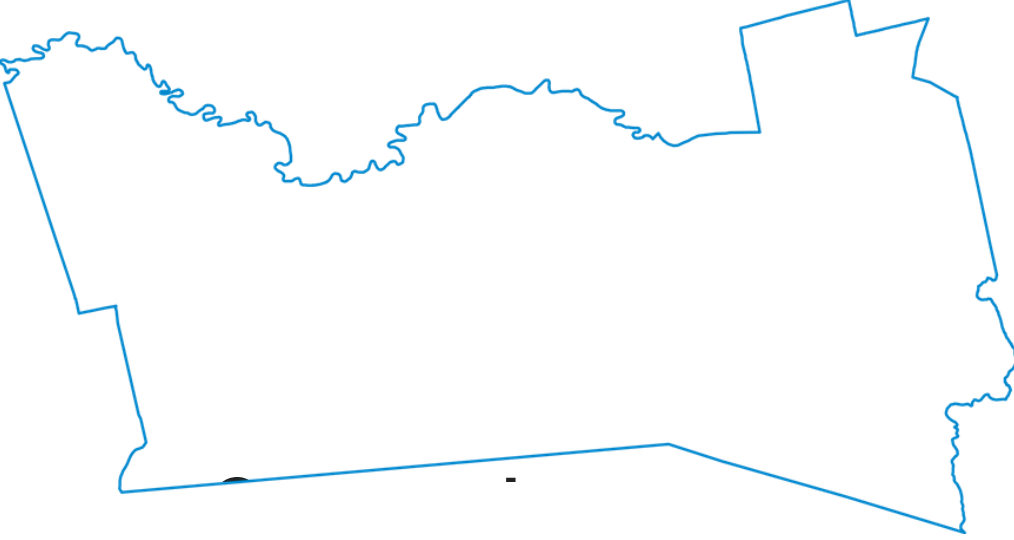
## A closer look





# Community Profile

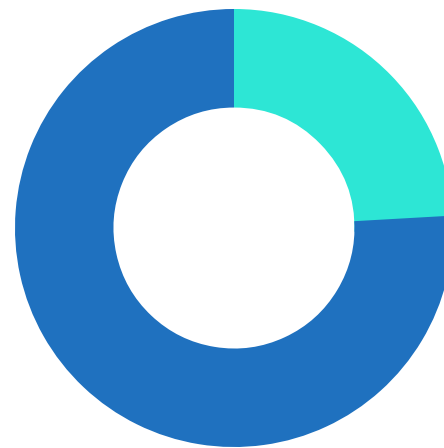
## Marital Status



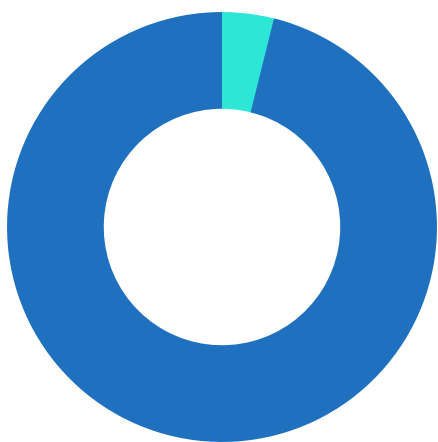
**Married**  
**44%**  
**(2325)**



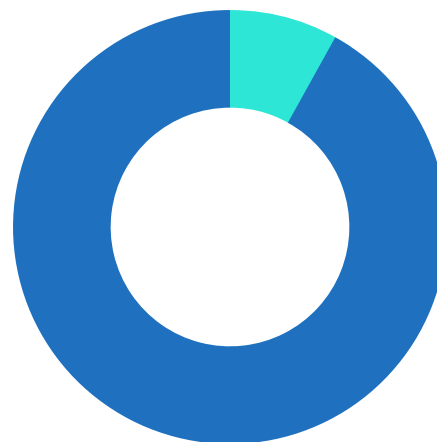
**Common Law**  
**12%**  
**(625)**



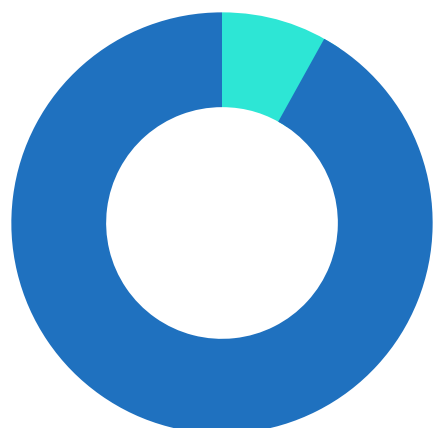
**Never Married**  
**24%**  
**(1270)**



**Separated**  
**4%**  
**(205)**



**Divorced**  
**8%**  
**(425)**

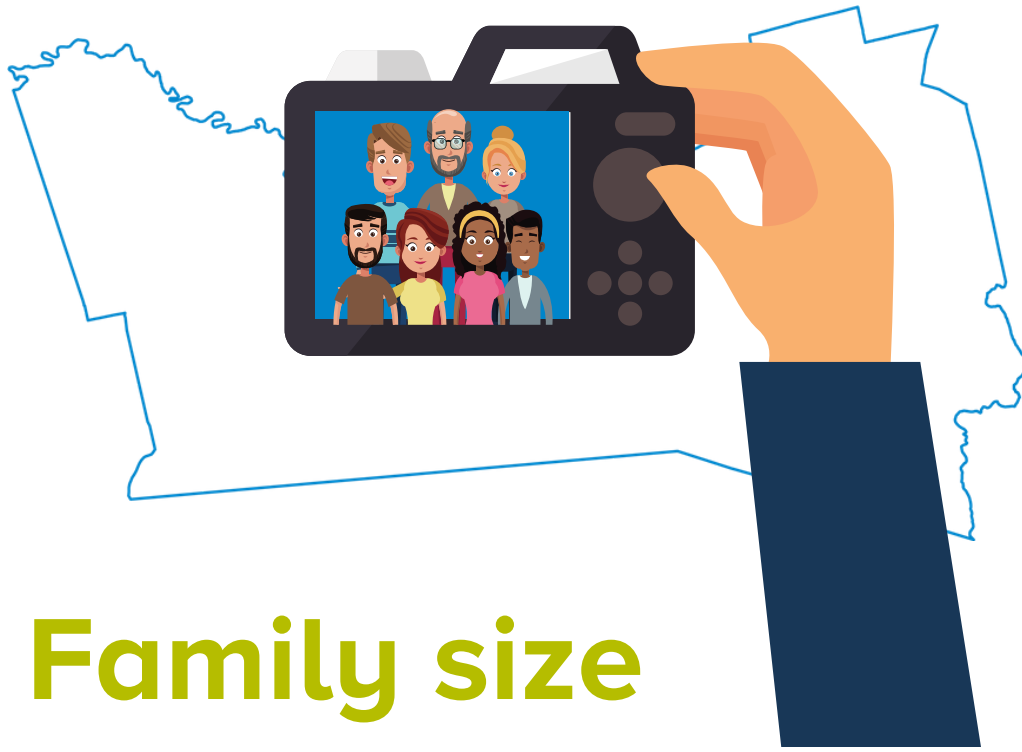


**Widowed**  
**8%**  
**(425)**



# Community Profile

## Family Characteristics



# 1745

Census families in private households

# 2.7

Average family size

### Family size

## 2



1010

families

58%

## 3



345

families

20%

## 4



280

families

16%

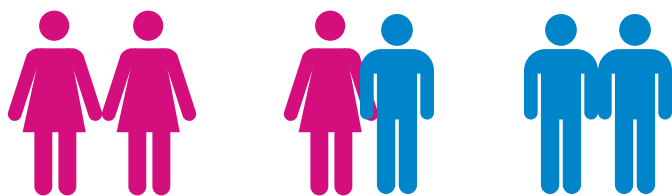
## 5+



110

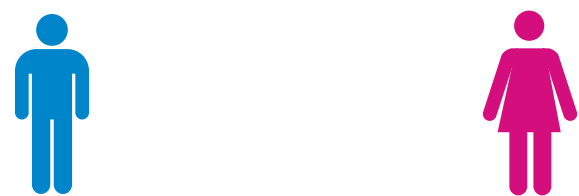
families

6%



### Couple Families

# 1440



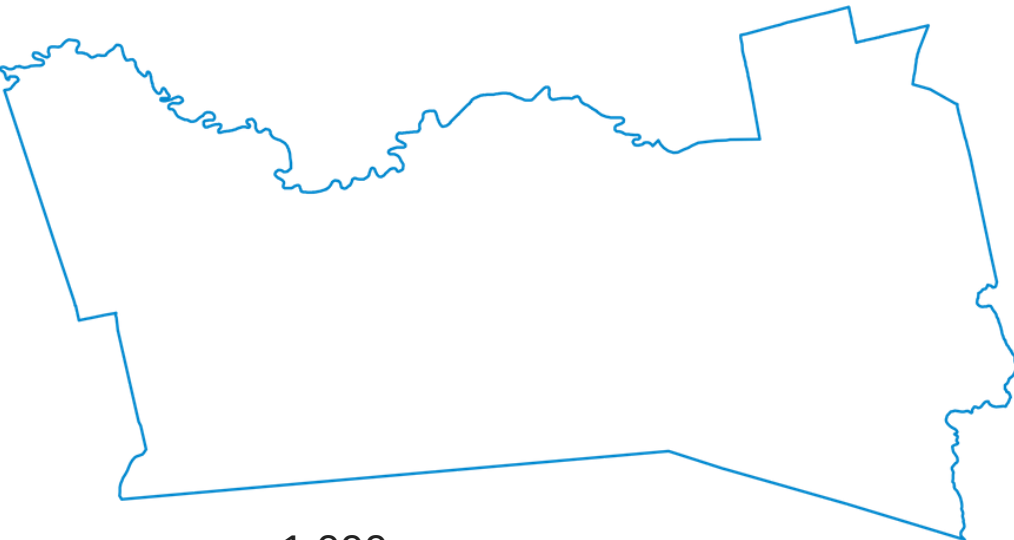
### Lone Parent Families

# 305

(60 | 245)

# Community Profile

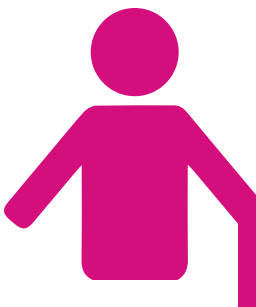
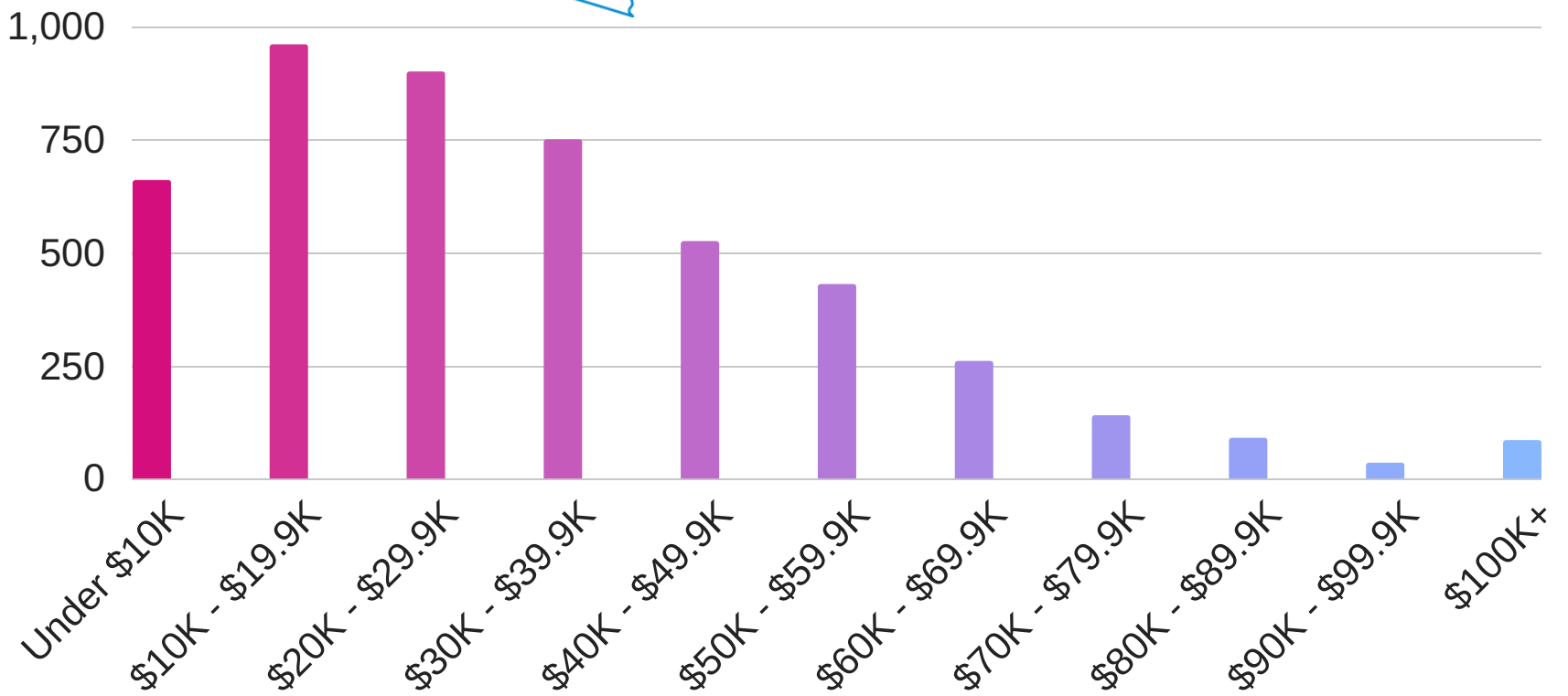
## Income



# \$28,702

Median (after tax) annual income

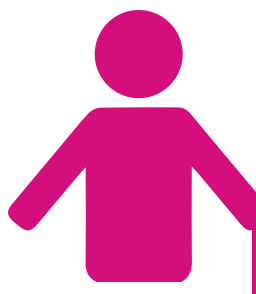
### INCOME BRACKETS



**Under \$10K (13%)**



**Under \$20K (32%)**



**Over \$90K (2%)**

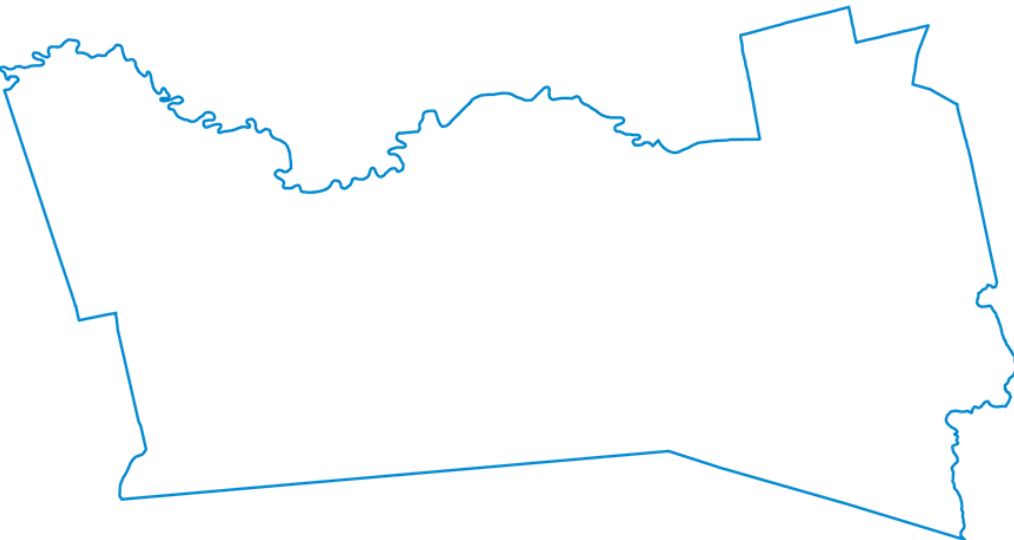


**Over \$100K (3%)**



# Community Profile

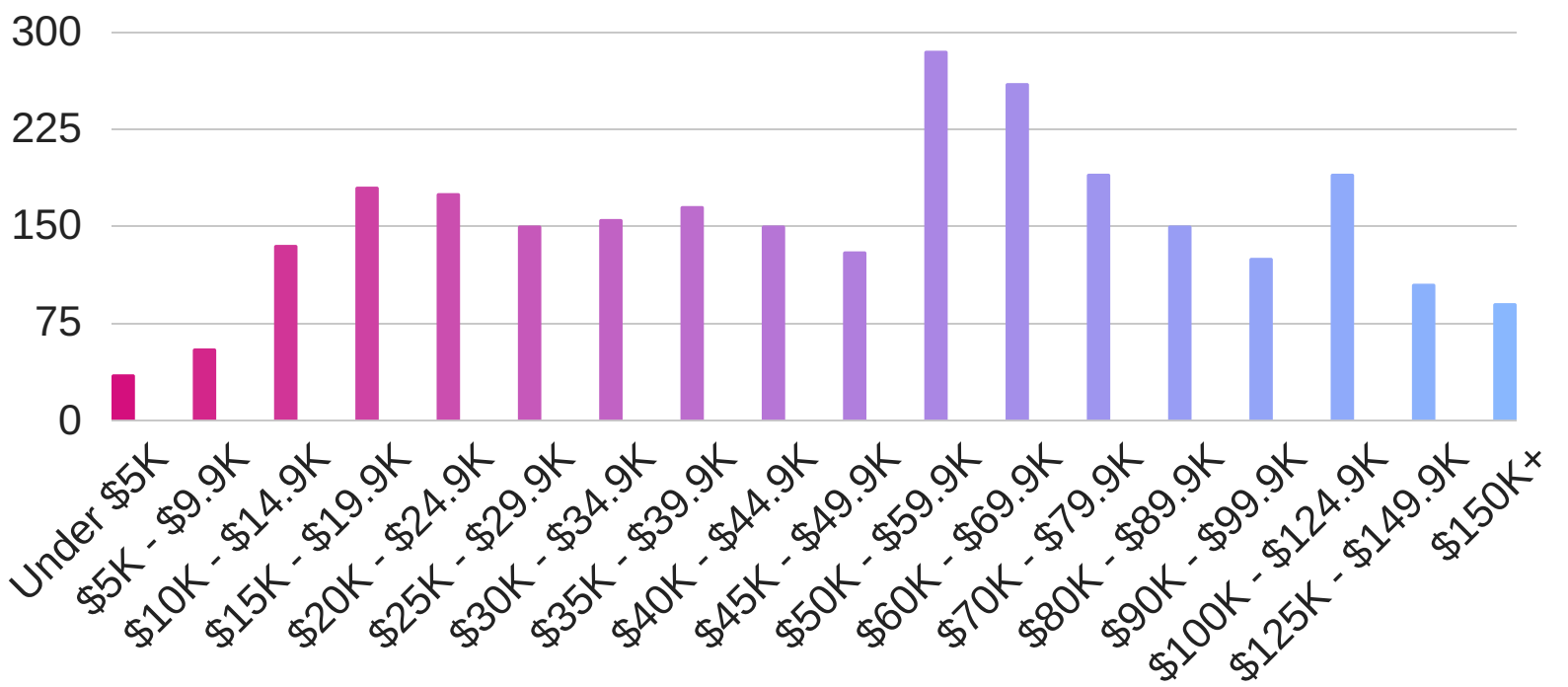
## Household Income



# \$50,923

Median (after tax)  
annual income

### INCOME BRACKETS



**Under \$10K (3%)**



**Under \$20K (15%)**



**Over \$100K (14%)**

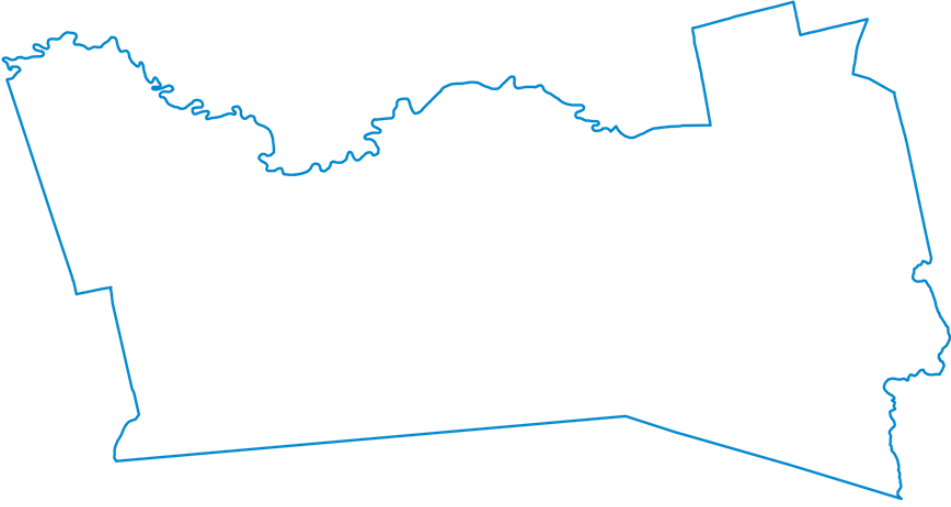


**Over \$150K (3%)**



# Community Profile

## Income Distribution

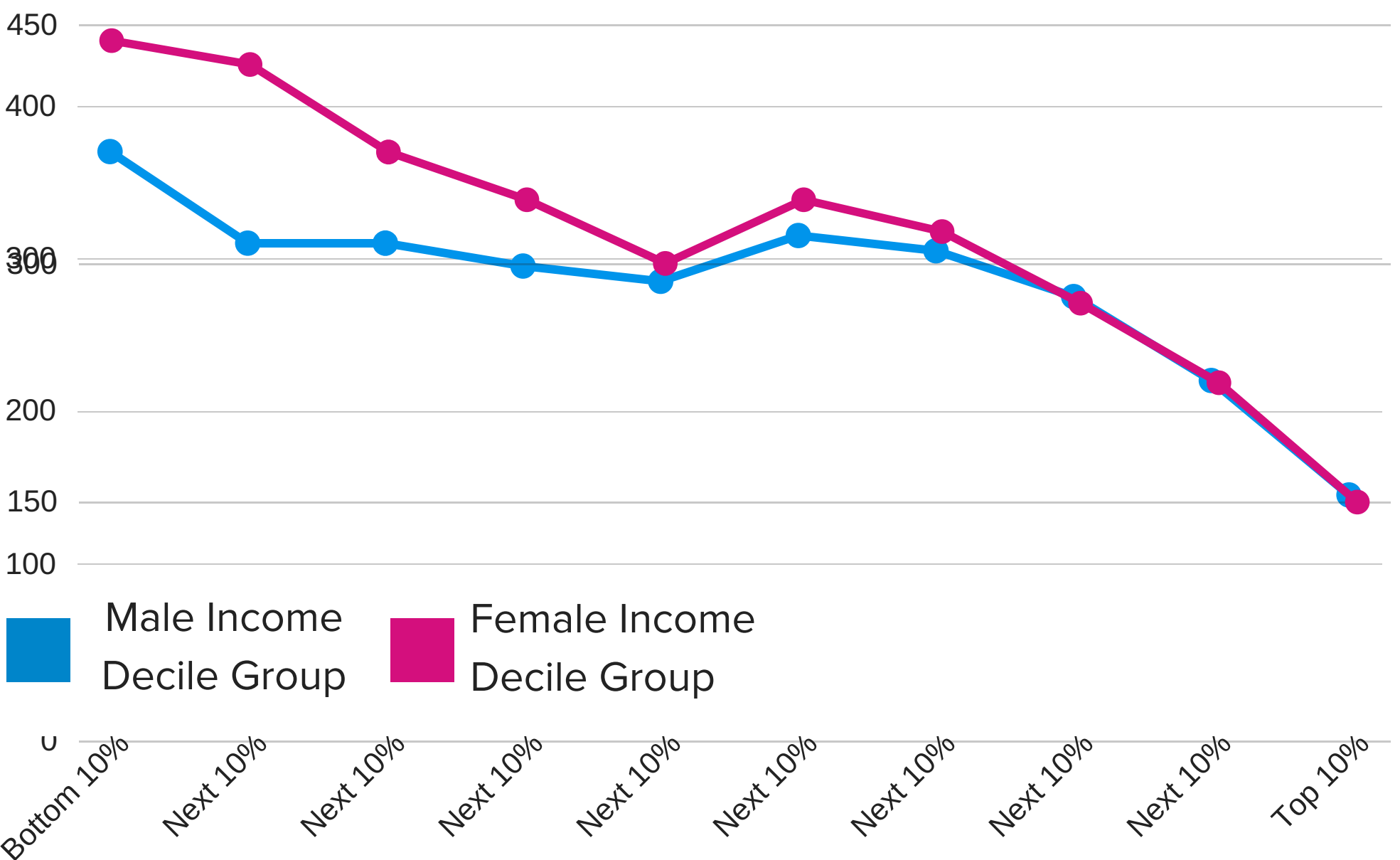
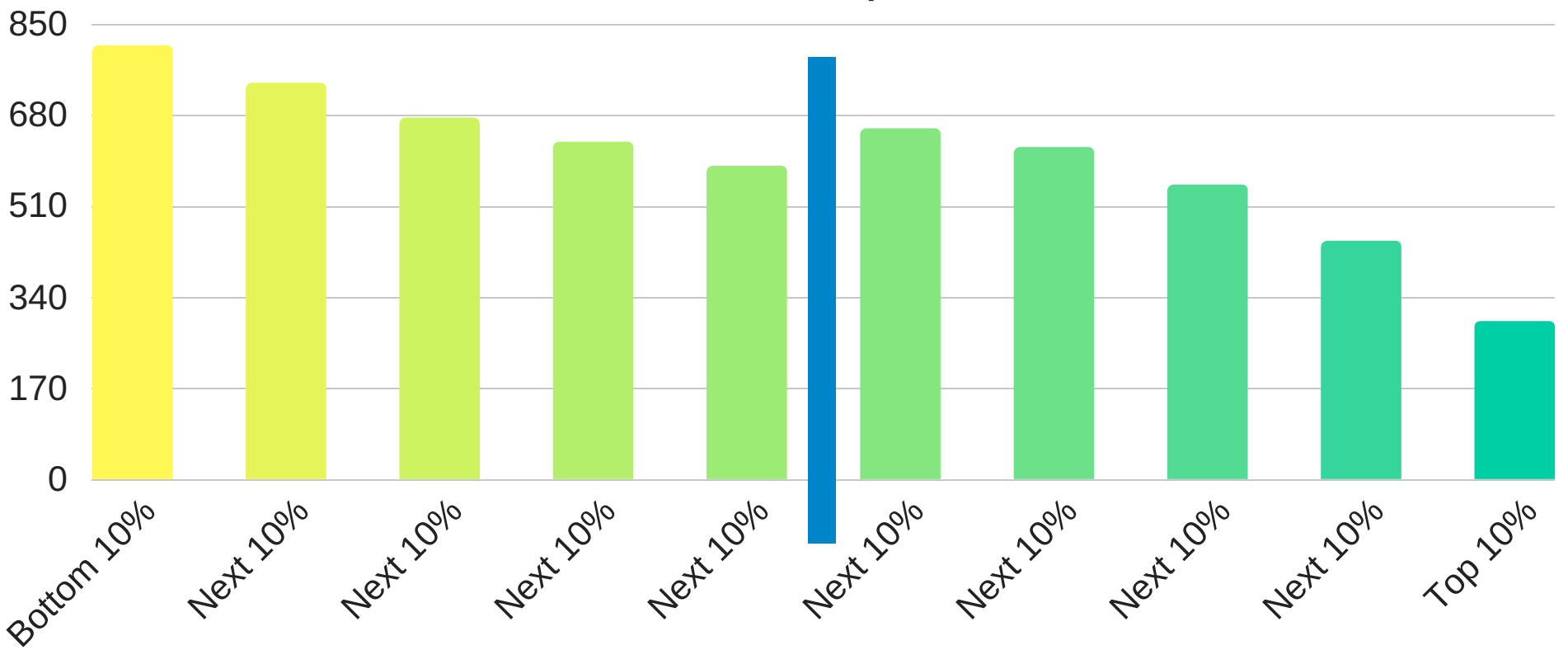


**3445 people**

In bottom half of the distribution

**2565 people**

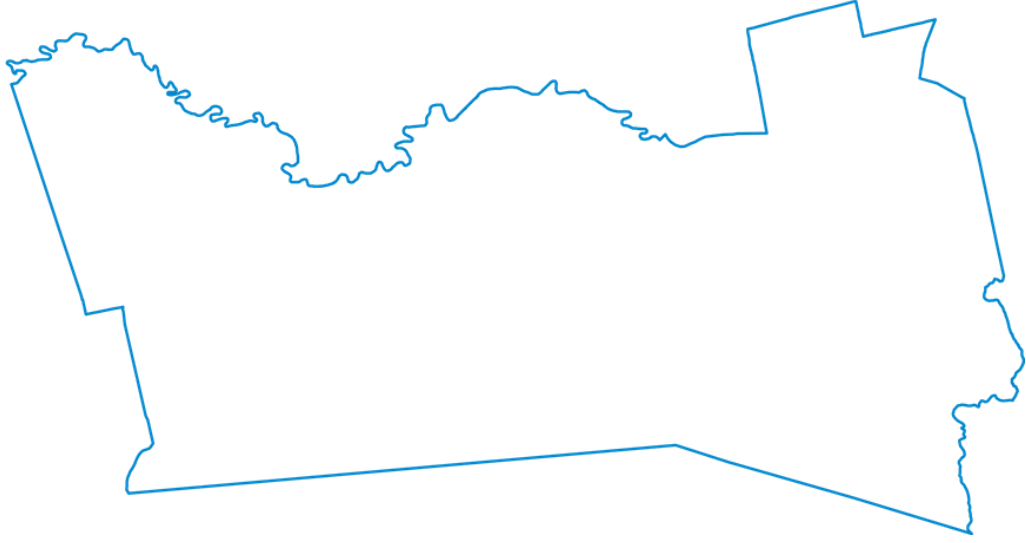
In top half of the distribution





# Community Profile

## Low-Income Status

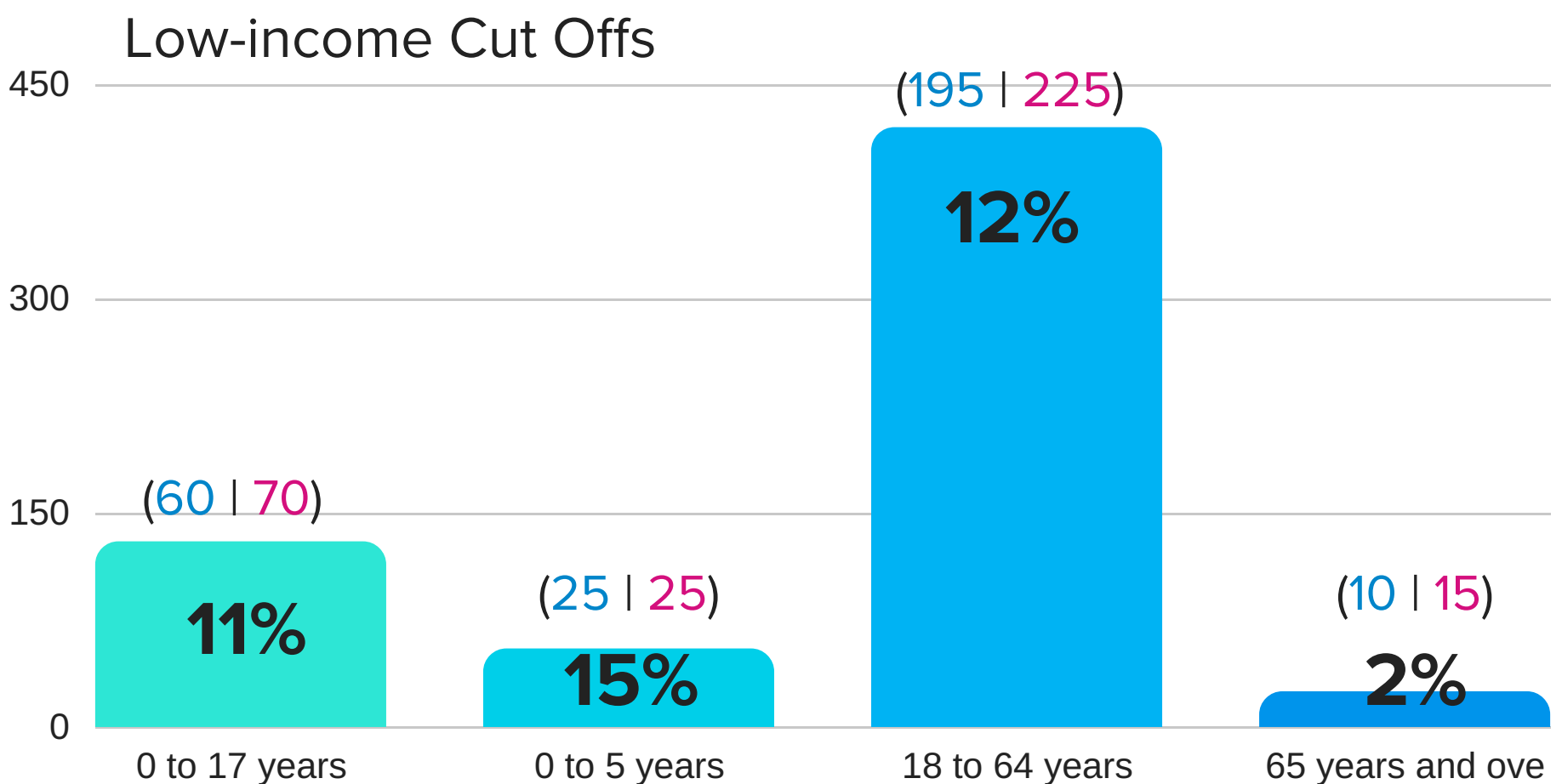
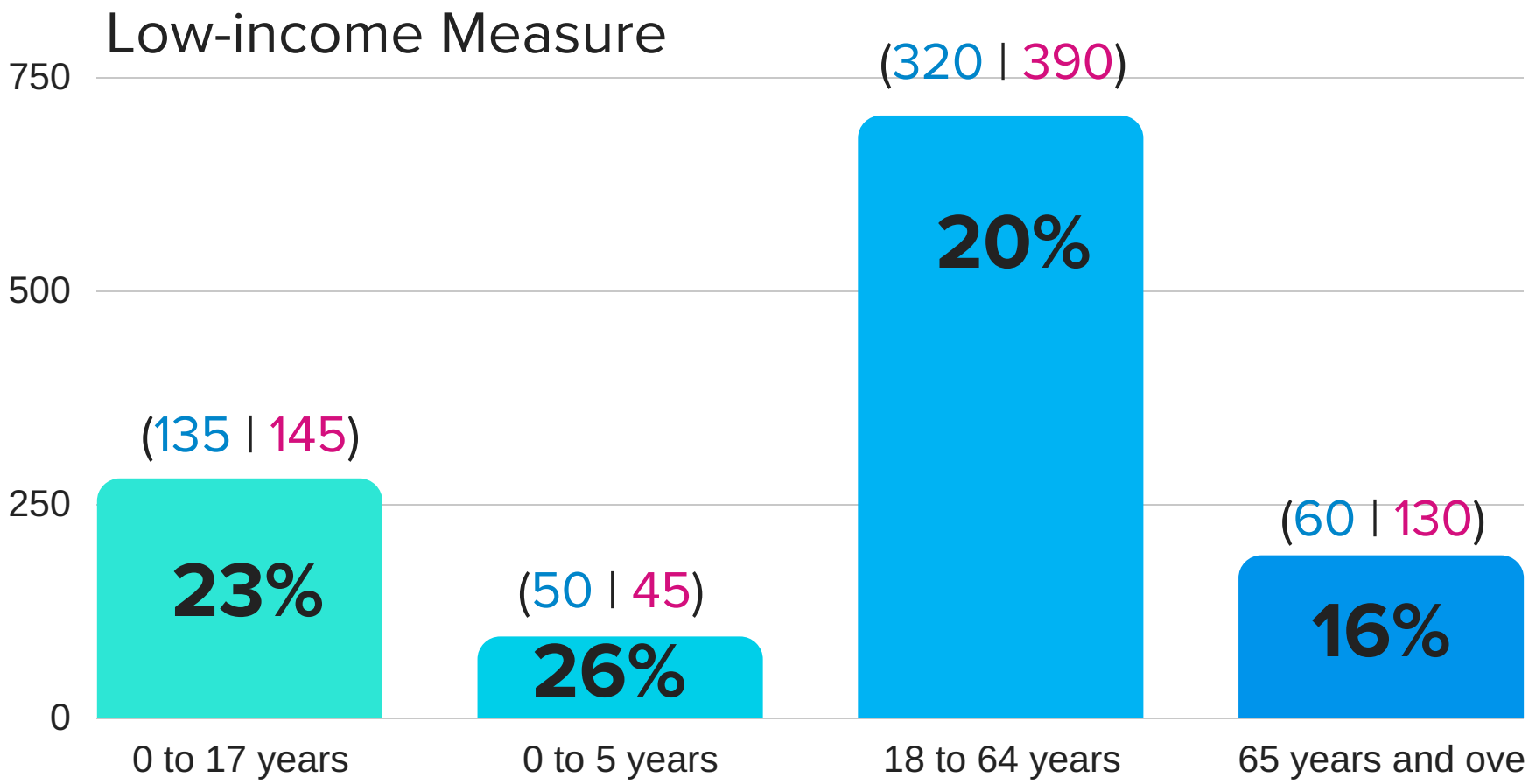


# 19.5%

Classified as low-income using low-income measure

# 9.6%

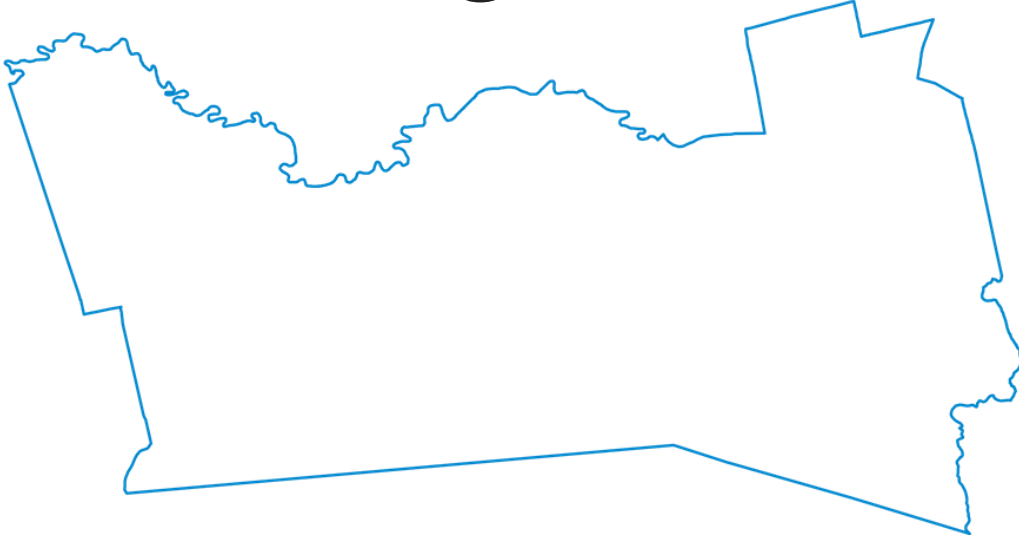
Classified as low-income using low-income cut offs





# Community Profile

## Housing



# 2743

Private dwellings occupied by usual residents

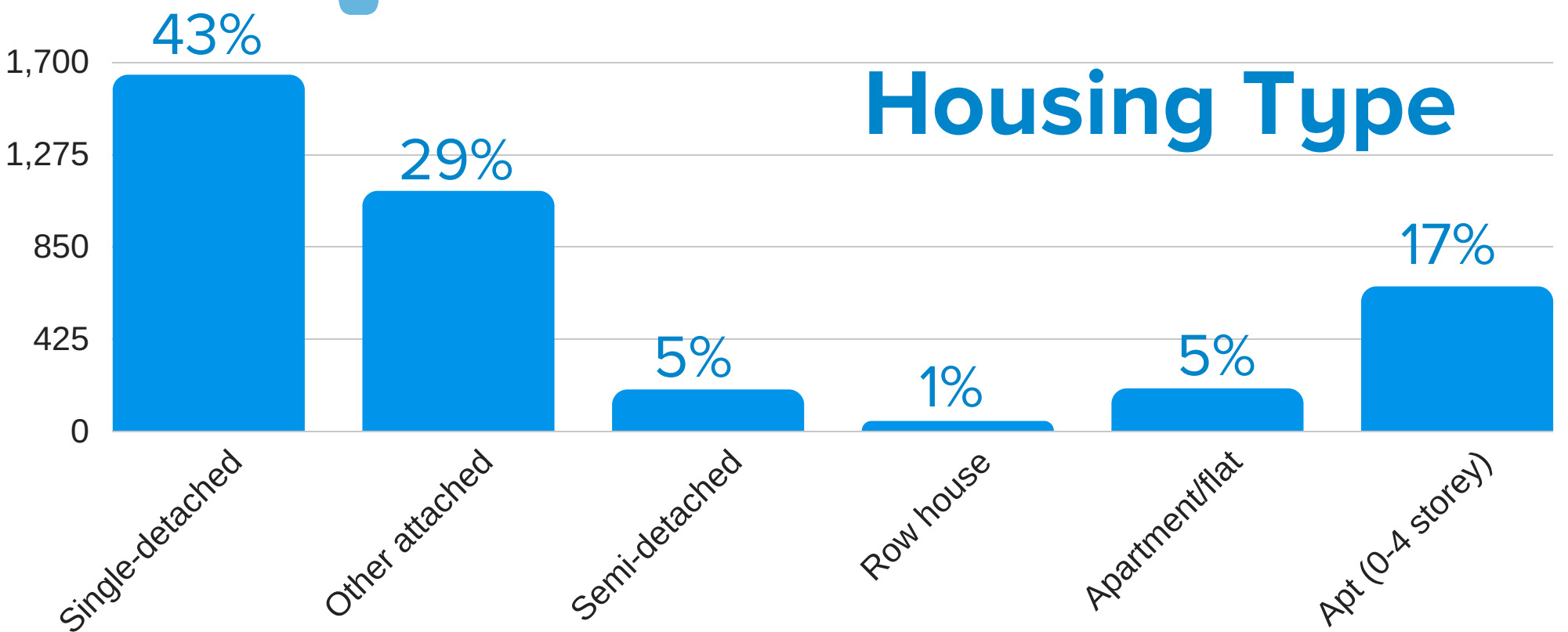


363 people per 1 square kilometre

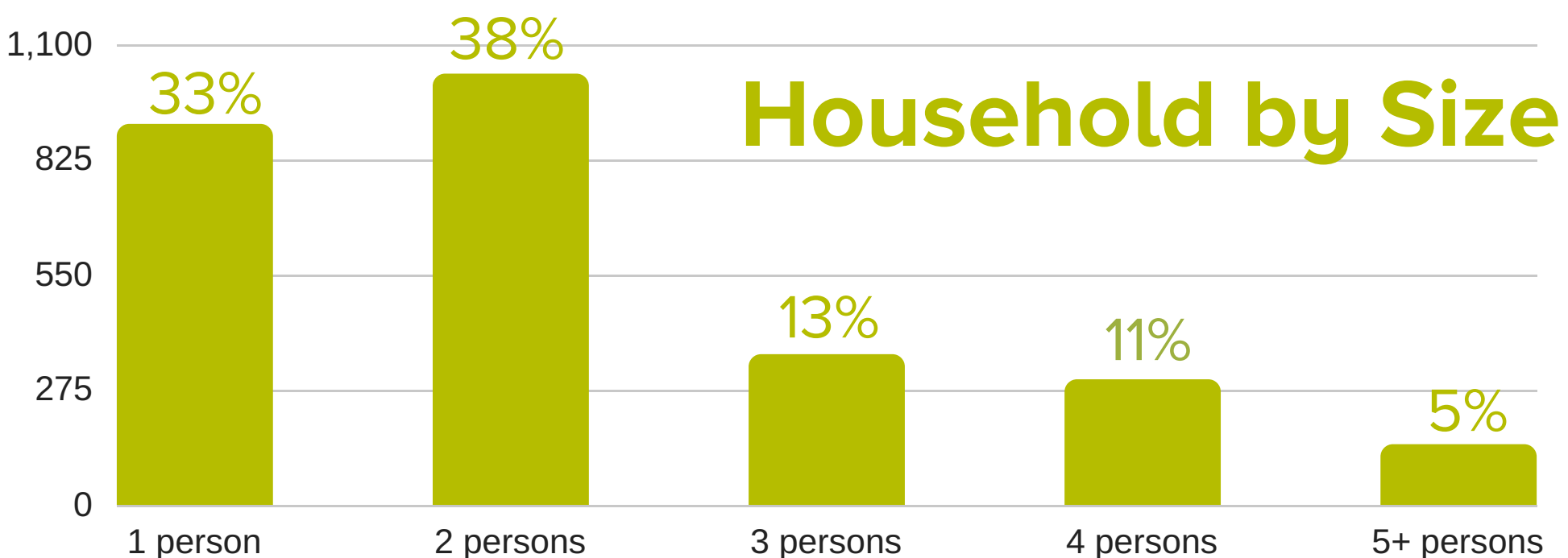
6010 people in private dwellings

Average household has 2.2 people

## Housing Type



## Household by Size

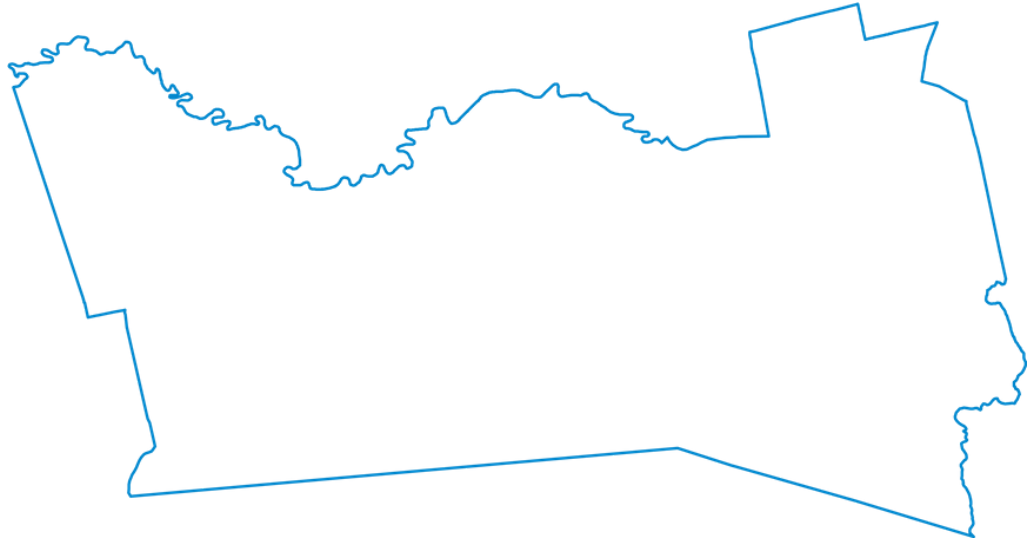






# Community Profile

## Household Characteristics



# \$1093

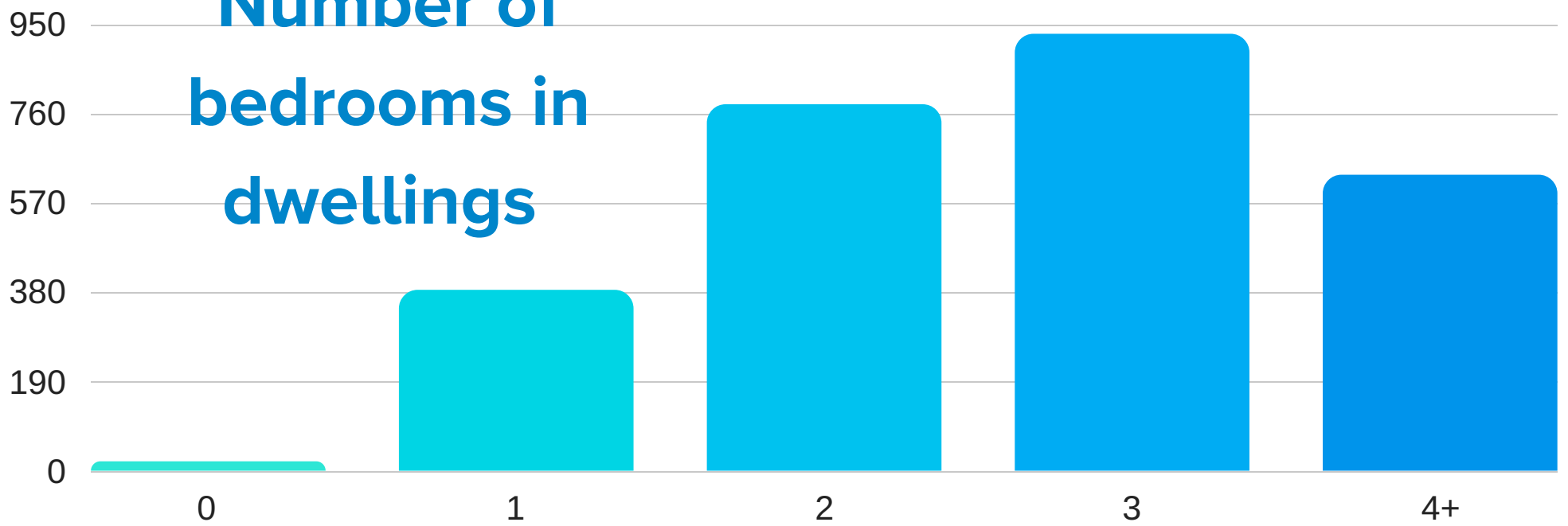
Average monthly shelter costs for owned dwellings

# \$781

Average monthly shelter costs for rented dwellings

### 1580 owned dwellings | 1165 rented dwellings

### Number of bedrooms in dwellings



**61** percentage of owned households with a mortgage

**12** percentage of people with a mortgage who spend 30% or more of income on shelter

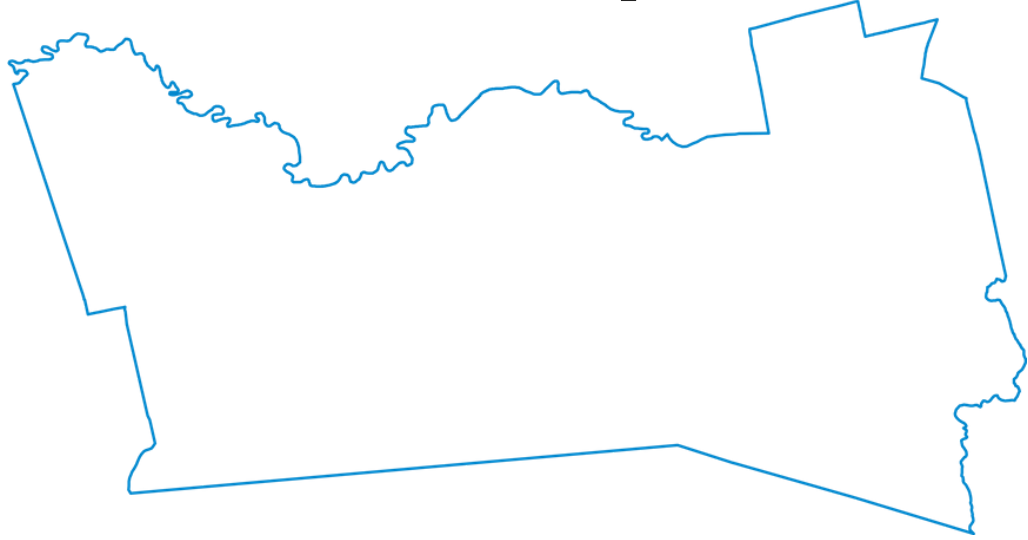
**10** percentage of people in subsidized housing

**48** percentage of people renting who spend 30% or more of income on shelter



# Community Profile

## Citizenship



**5900**

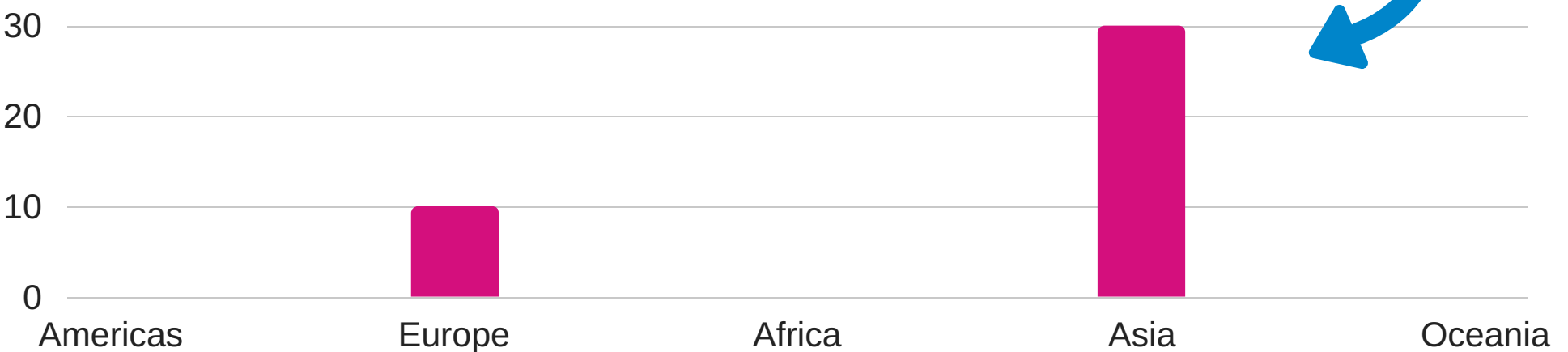
Canadian citizens

**110**

Non-Canadian citizens

**365** immigrants

**40** immigrants between 2011 and 2016



**410**

First Generation

**600**

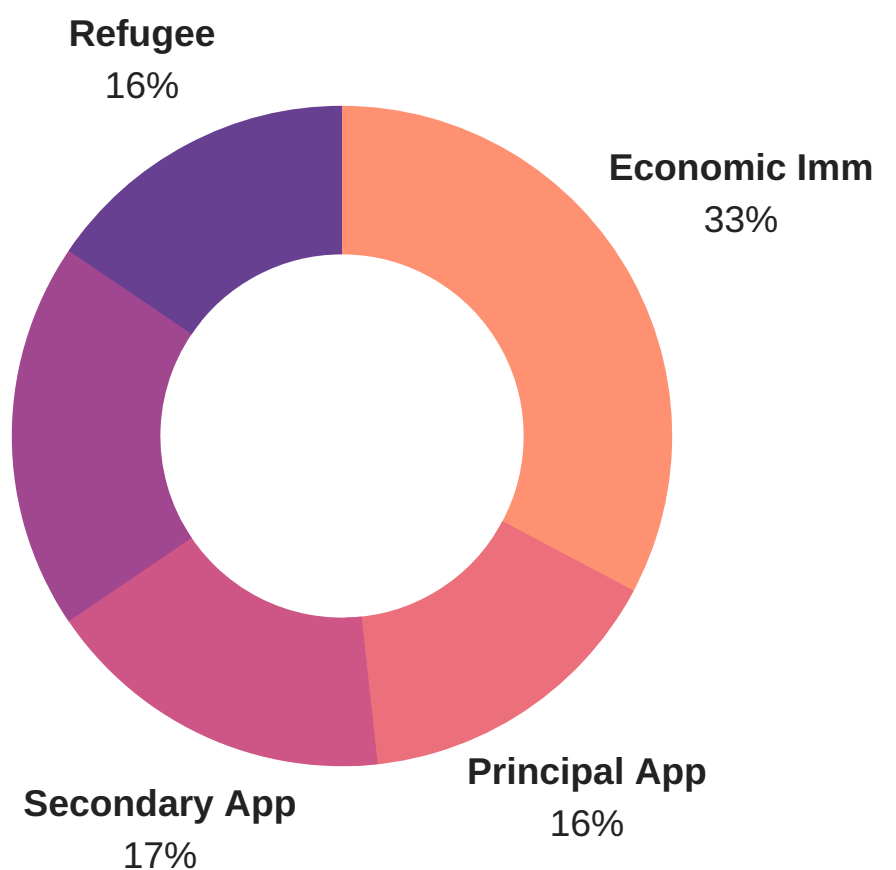
Second Generation

**4995**

Third Generation

## Admission Category & Applicant Type

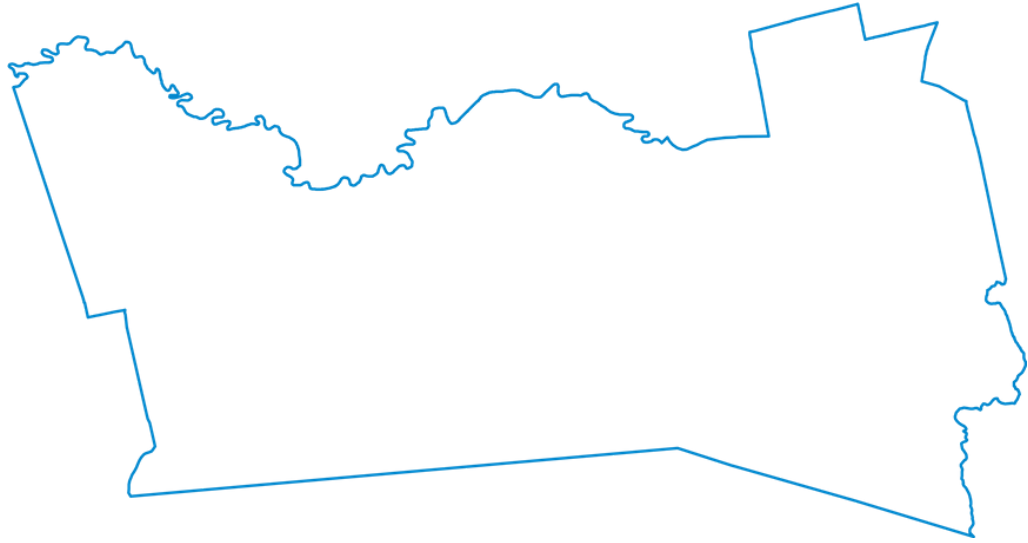
Sponsored (fam)  
19%





# Community Profile

## Aboriginal Population



745

Households identified as having Aboriginal ancestry

20



Métis

25



First Nation

45



Single  
Aboriginal

65



Aboriginal  
Ancestry  
Only

### F.Y.I.



First Nations are the predominant Indigenous peoples in Canada south of the Arctic. There are currently 634 recognized First Nations governments or bands spread across Canada,



Métis are a group of peoples in Canada who trace their descent to First Nations peoples and European settlers.



Aboriginal are the indigenous peoples within the boundaries of present-day Canada. They comprise the First Nations, Inuit and Métis. The term aboriginal is used in some legal documents, like the census, though largely it is falling into disfavour.

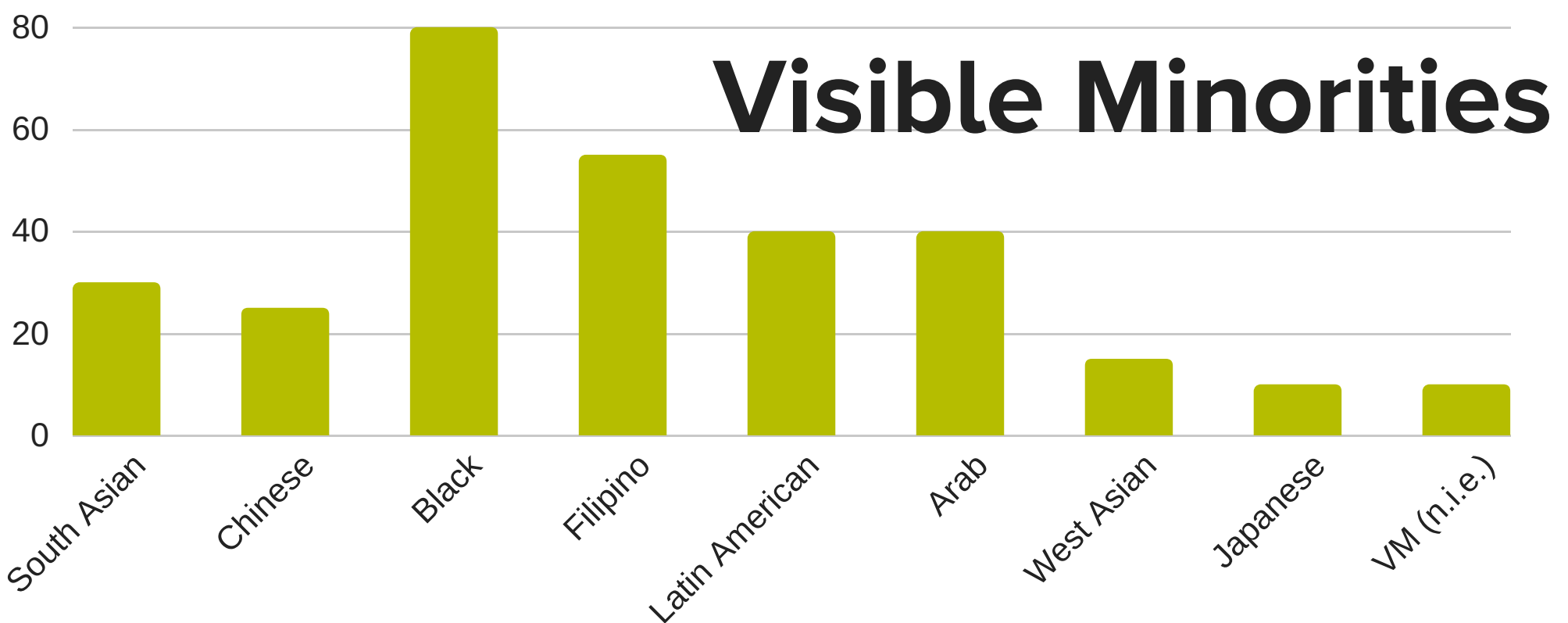


# Community Profile

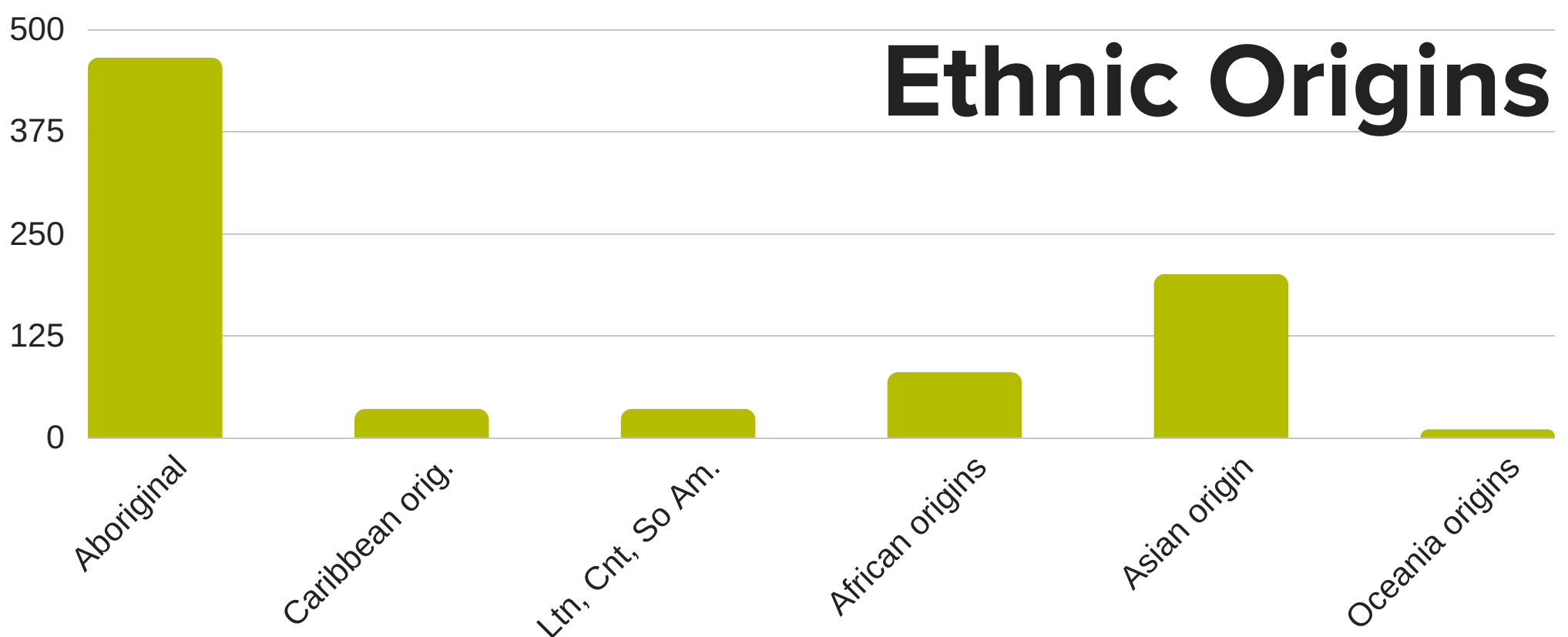
## Visible Minorities & Ethnic Origins

# 290

Households identified as being a visible minority



A visible minority is defined by the Canadian government as "persons, other than aboriginal peoples, who are non-Caucasian in race or non-white in colour".



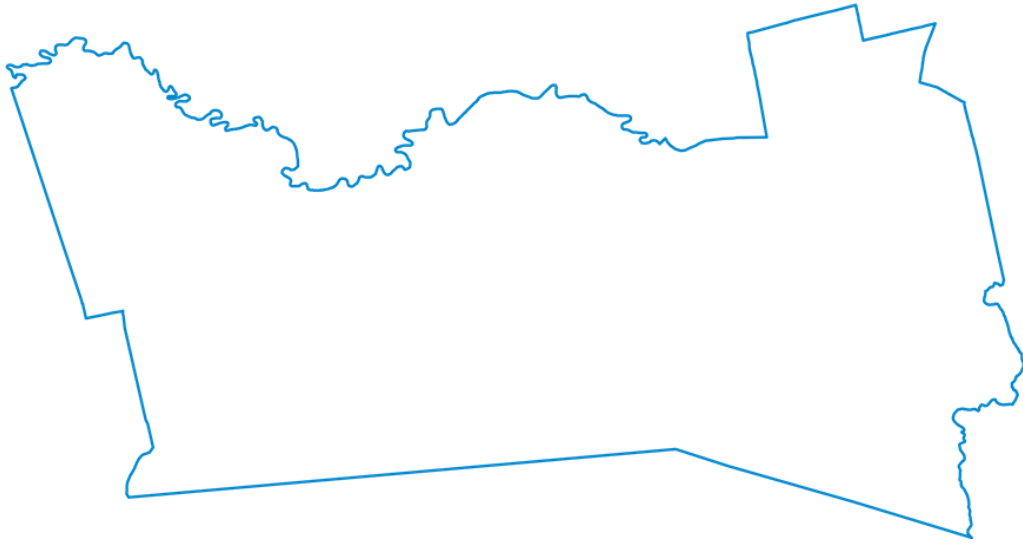
Other North American origins 2735 | European origins 4135

Ethnic origin refers to the ethnic or cultural origins of the person's ancestors



# Community Profile

## Languages



**160**

people have a language other than English or French as a Mother Tongue

## Mother Tongue

Mother tongue is the first language learned at home

**95%** English

**2%** French

**3%** Other

## 1st Official Language

1st Official Language (French or English) learned

**98%** English

**1.5%** English and French

**0.3%** French

**0.2%** Neither