



FOR IMMEDIATE RELEASE: Thursday, May 17<sup>th</sup> 2018

## Kentville Playboxes

KENTVILLE, NOVA SCOTIA –The Town of Kentville and Kings County Family Resource Centre are pleased to announce the official launch of the new Kentville Playboxes, and invite the public to attend the opening, beginning at 1:00 p.m. on Thursday, June 7<sup>th</sup> at Memorial Park.

Melissa Connell, Executive Director of the Kings County Family Resource Centre says “We’re partnering with the Town of Kentville because we value the importance of play and connecting people to their community.” The Playboxes, an expansion of the Kentville Plays Initiative that was originally launched in November of last year, were created using a grant from the Nova Scotia Department of Community, Culture and Heritage.

“We are excited about this partnership with the Kings County Family Resource Centre” says Julia Stephenson, Active Living Community Coordinator for the Town of Kentville “we are appreciative of the provincial grant funding for this new initiative because it will help make play accessible for all people who live and recreate in Kentville”

“The community was at the centre of the creation of these Playboxes,” stated Rachel Bedingfield, Director of Parks and Recreation. “Play is so important for our development. Communities that play together tend to thrive and grow together.”

“We appreciate the community’s help in taking care of this new community resource!” Julia Stephenson added “When you’re finished playing with some or all of the awesome items in the box, simply make sure you put everything back and close the lid. We encourage folks to use the boxes and to have fun in your parks!”

The Playboxes can be found at Memorial Park, and Oakdene Park with a third box coming soon. For more information on the Playboxes, and how they work please visit [www.kentville.ca/recreation/kentville-plays/playboxes/](http://www.kentville.ca/recreation/kentville-plays/playboxes/)

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