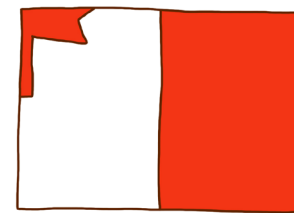
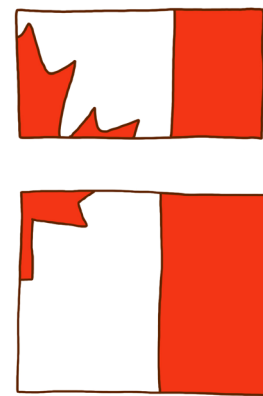


IT'S POSSIBLE TO ARGUE ABOUT POLITICS WITH CIVILITY AND RESPECT.

HERE ARE SOME TIPS:

CANADIANS THINK OUR POLITICS IS BECOMING LESS CIVIL. IT'S AN EVEN **BIGGER** PROBLEM ONLINE.

CANADIAN POLITICS ARE:



BECAUSE INCIVILITY:

PASSION IS IMPORTANT IN POLITICS. SO IS ANGER. BUT CIVILITY STILL MATTERS.



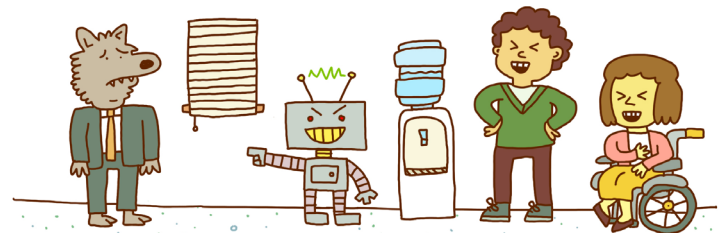
MAKES PEOPLE GIVE UP ON POLITICS



TARGETS GROUPS THAT ARE ALREADY UNDERREPRESENTED (LIKE WOMEN)



MAKES US MORE POLARIZED (WE LIKE EACH OTHER LESS)



MAKES US VULNERABLE TO BAD ACTORS WHO WANT TO EXPLOIT OUR DIVISIONS

47% OF CANADIAN SOCIAL MEDIA USERS STAY OUT OF ONLINE POLITICAL CONVERSATIONS BECAUSE THEY'RE WORRIED THEY'LL GET CRITICIZED.



LET'S **EXPRESS** OUR POLITICAL PASSION, **LEARN** FROM EACH OTHER, AND **DEBATE** THE ISSUES WITH MUTUAL RESPECT. WE'RE ALL IN THIS TOGETHER.



• **LEAD BY EXAMPLE:** WHEN PEOPLE SEE CIVILITY, THEY SHOW CIVILITY (AND THEY STAY ON-TOPIC)



• **POLICE YOUR OWN SIDE:** RESPECTFULLY CALLING OUT BAD BEHAVIOUR, ESPECIALLY OF THOSE WHO ARE ON YOUR POLITICAL TEAM, CAN WORK



• **REMINDE US WHAT WE SHARE:** ENCOURAGE PEOPLE TO THINK ABOUT THE IDENTITIES THAT UNITE US (LIKE BEING CANADIAN) RATHER THAN DIVIDE US (LIKE PARTY AFFILIATION)

FOR MORE INFORMATION ON HAVING CIVIL AND CONSTRUCTIVE POLITICAL CONVERSATIONS ONLINE, VISIT SAMARACANADA.COM/FIELD-GUIDE