

Valley REN



Regional
Enterprise Network



Nova Scotia's Annapolis Valley Region is home to the Landscape, Location and Labour force that has helped residents and businesses thrive for centuries.

The Valley Regional Enterprise Network (Valley REN) is a regional partnership representing numerous municipalities and a First Nation. Who we are is what we do. We are a vibrant region with a foundational agricultural economy serving local, national and international markets, supported by leading-edge research, processing and marketing industries. We have attracted biotech research firms, a major tire manufacturing company and supporting industries. Innovation and entrepreneurship is abundant with Acadia University and two campuses of Nova Scotia Community College contributing to ensuring we attract and maintain a highly educated workforce. Our significant service sector includes Canadian Forces Base Greenwood. The region is connected to the TransCanada Highway [via Highway 101 & 102] and is approximately an hour from the major transportation hubs of the Port of Halifax and of Halifax Stanfield International Airport.

To learn more about business and investment opportunities in the Valley REN, contact:

Kelly RM Ells, MBA

Chief Executive Officer

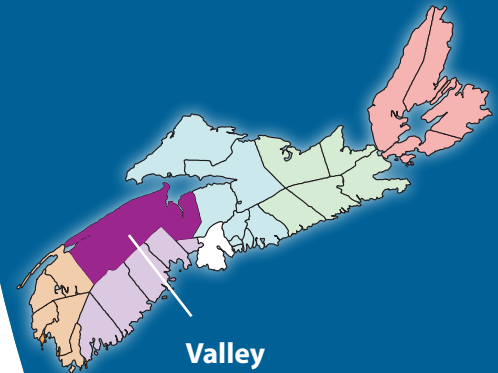
Valley Regional Enterprise Network

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The Valley Regional Enterprise Network was incorporated in March 2014 as a regional partnership comprised of the Glooscap First Nation; the towns of Berwick, Kentville, Middleton, Windsor and Wolfville; former towns of Bridgetown and Hantsport; and the municipalities of Kings County and West Hants.

Led by a Private Sector volunteer Board, the collaborative organization works to promote economic development opportunities within the region.



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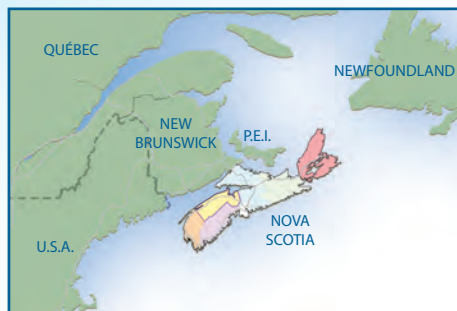


Where it's Easy to Gather and Grow

Kentville is centrally located in the beautiful Annapolis Valley along the scenic Evangeline Trail roadway. As the largest town in the Valley, it serves as the professional center for legal, financial, and medical services. A large array of businesses, unique shops and eateries offer quality of life to its growing residential population.



Kentville was founded at an accessible crossing of the Cornwallis River and became an important crossroads for settlement in the Annapolis Valley. The community is served by the Halifax Stanfield International Airport and the Halifax port.



Major Market	Distance	
Canada:	(km)	(mi)
Halifax, NS	87	54
Montreal, QC	712	442
Toronto, ON	1,194	742
Vancouver, BC	4,348	2,702

United States of America:		
Boston, MA	608	378
Chicago, IL	1,896	1,178
New York, NY	914	568
Washington, DC	1,242	772

Europe:		
Amsterdam, NL	4,960	3,082
London, UK	4,664	2,898



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Demographics and Labour Force, 2015

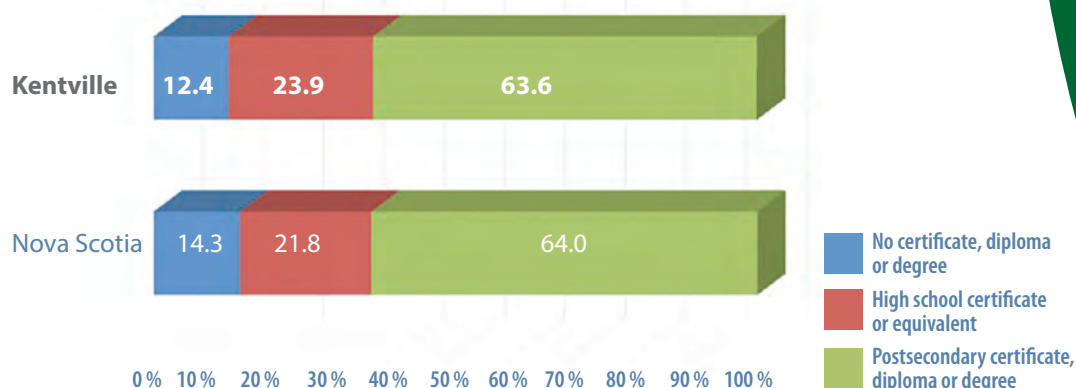


	Total Population	Average Individual Income	In Labour Force	Employment Rate	Unemployment Rate
Kentville	6,586	\$37,268	3,144	51.5 %	9.3 %
Nova Scotia	969,628	\$40,550	527,053	57.8 %	9.1 %

Major Industries, 2015

	Health care and social assistance	Retail trade	Accommodation and food services	Educational services	Manufacturing
Kentville	478	397	346	344	326
Kentville	15.2 %	12.6 %	11.0 %	10.9 %	10.4 %
Nova Scotia	12.4 %	12.7 %	6.6 %	8.1 %	7.0 %

Education Levels, 2015



- One of the larger service hubs in the Annapolis Valley area
- Noted as having the highest per capita ratio of professionals in Canada
- Steady residential growth over time, both in population and in development of land
- Financially sustainable, and committed to keeping the commercial tax rate low, and to continuing to decrease it over time
- Solid infrastructure with regards to providing high quality and quantities of water, and is serviced by a sophisticated regional sewer system
- Readily available land, including serviced land, to meet the needs of potential new residential, commercial or industrial development
- Capacity to support small business growth or new development in and around the downtown, or large scale operations in the Kentville industrial park
- Local accommodation and food services industry is robust, indicating a strong tourism offering
- Home to numerous community amenities, including the Valley Regional Hospital

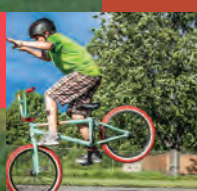
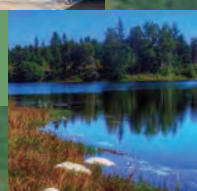
Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2015



NOVA SCOTIA'S

Valley Regional Enterprise Network includes:

Glooscap First Nation • Berwick • Kentville • Middleton • Windsor • Wolfville • Kings County • West Hants



Valley REN at a Glance:

- Agriculture, a major international tire manufacturer, and Canadian Forces Base Greenwood are economic anchors for the region
- Economic diversity includes strength in retail trade, health care, public administration, manufacturing and educational services
- Convenient time zone allows for business to be done with Western Europe and the Americas in a single day
- Loyal and productive local labour force with among the lowest employee turnover rates in North America
- Population of 104,932 is projected to remain stable over the next decade
- Valley REN residents are well-educated: with access to one of the strongest provincial educational training systems in Canada
- Acadia University and two Nova Scotia Community College Campuses – the Annapolis Valley Campus, which includes the Centre of Geographic Sciences and Kingstec Campus in Kentville – contribute to the area's significant educational assets
- Available land and affordable real estate costs: average value of a home in the region is \$316,980
- Good quality transportation infrastructure in or adjacent to the Valley region: including road, port and air
- Valley Community Fiber Network, a high-capacity telecommunications backbone spanning 200 kilometers, augments the region's digital infrastructure
- Natural beauty and tourism assets, including UNESCO heritage site of Grand Pre, celebrate the area's rich history and diversity
- Region boasts a wide variety of recreational activities such as hiking, soccer, swimming, golf and fishing in the summer; skiing, curling, snowmobiling and hockey in the winter; and a vibrant creative arts community throughout the year

Valley Regional Enterprise Network Demographics and Labour Force, 2015

Population	104,932
Average Individual Income	\$36,896
In Labour Force	53,498
Employment Rate	53.0 %
Unemployment Rate	10.6 %

Source: McSweeney & Associates
from Manifold Data Mining Inc. Superdemographics 2015

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