



FOR IMMEDIATE RELEASE

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The Mentoring Plus Strategy Launches Website

KENTVILLE/NEW GLASGOW/TRURO – A project to connect experienced retirees with people for mentorship now has a new tool to help people learn more about it. The Mentoring Plus Strategy's website is now live online providing a place for curious people to learn more about how they can get involved.

"Whether you're a retiree with knowledge to share, a business or organization that could benefit from expert advice, or an individual seeking advice or guidance to help build your career or business, The Mentoring Plus Strategy website is a great place to start," says Sacha Brake, The Mentoring Plus Strategy Coordinator for Truro/Colchester. Brake provided leadership for the development of the project's website and is very happy to see the project come to fruition. "We're so excited to have this new tool in place to share information about our project which is being piloted in the towns of Kentville, New Glasgow, and Truro and in the counties surrounding them."

The site will also be a place where retirees and seniors can learn about an upcoming free "Computer Basics for Seniors" training on how to use technology. "What the pandemic has taught us is that we need to adapt in order to connect with people from different areas, with different circumstances, and different levels of knowledge around technology," says Brake. "This free training is a way for us to level the playing field for retirees who aren't entirely comfortable with things like computers, social media, zoom calls, etc." Visit www.mentoringplus.ca to learn more about The Mentoring Plus Strategy, how the strategy considers retirees a resource to share their stories, experiences, problem-solving approaches with people who could use a boost in their career development or business acumen, including students in high school and post-secondary, and people who are either unemployed or underemployed. "The strategy recognizes that now, more than ever, we need to teach adaptability and change management and knowledgeable retirees are a hugely untapped resource," says Gordon Michael, Executive Director. "We want more retirees to join us to share their knowledge and our website is a perfect place to start."

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FOR BROADCAST – Anyone looking for more information about becoming a mentor with The Mentoring Plus Strategy now has a place to find it online. The Mentoring Plus Strategy's website is now live and it's a great spot for potential mentors and mentees to learn more about the project that is designed to connect knowledgeable retirees with people whose careers, businesses, and sectors could benefit from that expert experience. The Mentoring Plus Strategy wants to connect with people whether they are students, unemployed, underemployed, struggling with career choices, or needing advice to improve their business acumen. The site will also be a portal for seniors who want to take their free computer training. Visit www.mentoringplus.ca to learn more.